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**SUMMARY**

Editor, writer and research analyst. Experienced with editing and writing for both digital and print publications. My special concentrations are in the areas of technology, business and finance, education, healthcare, and workforce management.

Skill strengths include: social media and blogging; brand development; staff management; public speaking; publication and

web site launches; communication skills; research surveys and data analysis; and special project management.

**JOB EXPERIENCES**

**Information Management / Arizent (formerly SourceMedia), New York, NY. (2015-2020)**

**Editor-in-chief**

Information Management was a leading source of news and opinion on topics related to data management, analytics, data science, software development, data security and privacy. Responsible for all content on the Information Management web site and in the daily newsletter, including trend articles, news stories, slideshows, special features and columns. I expanded the editorial coverage around new and emerging technologies such as artificial intelligence and machine learning; expanded the pool of contributing writers and columnists; helped grow the daily online audience; managed daily social media promotions; and twice transitioned the publication to a new content management system and production process.

**FierceCIO / Fierce Markets, Washington DC. (2013-2015)**

**Senior editor**

FierceCIO was a leading web site covering issues of concern to chief information officers. Responsible for all content on the FierceCIO web site and daily newsletter. Increased the frequency of the newsletter from twice weekly to daily. Helped grow daily web site traffic and overall subscribers. Wrote the majority of articles and increased the breadth of coverage, especially on the topics of data analytics, big data, IT security, mobility and the Internet of Things. Previously responsible for the FierceEnterpriseCommunications web site and newsletter. Also contributed news writing to the FierceMobileIT web site and daily newsletter.

**David Weldon Editorial Services (2009-2013)**

**Freelance and contract editor & writer**

I have contributed articles, columns and white papers to nearly 60 clients over my career, and worked full-time in this capacity during this period. Please see the separate list of freelance clients that I have worked for.

**Wellesley Information Services, Dedham, MA. (2008-2009)**

**Group editor**

Led the transition of two popular and long-established technology journals (The View and SAP Insider) from print to digital format. Reorganized the editorial group to be a successful digital publishing team. This included setting new editorial direction, training editors in digital publishing processes, redefining job roles, establishing new procedures and fostering a new team-oriented culture.

**Aberdeen Group, Boston, MA. (2007-2008)**

**Research analyst**

Helped grow the Human Capital Management practice into one of the most successful in the company and to serve as a role model for other internal practices. I was the most successful analyst at getting media coverage for my own research. Produced numerous research studies on workforce management strategies and solutions; wrote benchmark reports on Best-in-Class performance; and conducted research briefings and webcasts to discuss industry trends and research analysis.

**ExecDigital / White Digital Media, Norwich, England & Beverly, MA. (2006-2007)**

**Editor-in-chief**

Created a top-quality editorial department for the new U.S. operations of a UK-based digital publishing company. I staffed and managed all aspects of the editorial and art departments. I wrote much of the content for a monthly digital magazine and for a family of 10 related business and industry-specific web sites. This included feature articles, case studies, advice columns, daily news coverage and online community resources.

**eWEEK / Ziff-Davis Publishing, Woburn, MA. (2004-2006)**

**Associate editor**

Successfully launched and managed the Solutions Series of a weekly magazine for information technology executives and managers on topics related to computer storage, security, software development, networking, open source programming, wireless and channel topics, as well as technology coverage targeted to specific vertical industries. Responsible for all editing, art and production duties.

**TecHome BUILDER / EH Publishing, Framingham, MA. (2002-2004)**

**Editor**

Helped grow the publication’s reach and influence, including the launch of the TecHome Expo within the International Builders Show, which was then the largest trade show in the country. Wrote much of the editorial content, which focused on home technology products, services and designs, and the use of software and hardware in the building industry. Traveled frequently to represent the publication at builder and home electronics events, and wrote about some of the country’s top luxury homes. Responsible for editing, design and production duties.

**Computerworld / International Data Company, Framingham, MA. (1993-2002)**

**Senior editor, careers**

Successfully grew the IT Careers coverage from a small department to a large weekly section of the newspaper.

I quickly established it as the publication’s consistently highest-read section. The IT Careers coverage was the

most widely-quoted in the computer industry and earned several journalism awards. I also managed nearly all

editorial research projects for much of this time and served as special projects during some of it. I was also a

frequent conference speaker on workforce and workplace topics. I began my career at Computerworld working on

the Management section, covering topics of interest to chief information officers and IT managers.

**North Shore Weeklies, Ipswich, MA. (1988-1993)**

**Newspaper Editor**

Prime Publishing Company (below) was acquired by North Shore Weeklies, and I aided in the transition of the

group of newspapers. I served as editor for various periods of time for the Lynn Sunday Post, Saugus Advertiser,

Wakefield Observer and Saugus Observer.

**Prime Publishing Company, Saugus, MA. (1982-1988)**

**Newspaper Editor / Circulation Manager**

I launched editorial and circulation operations for a startup community newspaper company, and served as a

Jack-of-all-trades as the only full time employee at the start. I quickly grew the staff and editorial coverage and

established the newspapers as strong voices in their respective communities. I served at various times as editor of

the Saugus Prime Times, Lynnfield/Peabody/Middleton Prime Times and Melrose/Malden Prime Times.

**EDUCATION**

**Syracuse University, Syracuse, NY. (1973-1977)**

**Bachelor of Arts degree** (concentrations in history and journalism)

**REFERENCES**

Available upon request.